



# TRIVIA BUZZ

Founded in 2017, TriviaBuzz offers its users to take trivia quizzes and test their knowledge. They can learn heaps of fun facts and challenge themselves with cool brain teaser games online.

Our goal is to continuously improve our ways of attracting and retaining our subscribers.



# AUDIENCE



**250,000**

Email subscribers



**20,000**

Subscribers to push notifications



**30,000**

Subscribers to SMS



**60%**

Female



**40%**

Male

# METRICS OVERVIEW



**7,000,000**

Page views per month



**55%**

Open rate

**40%**

Click rate

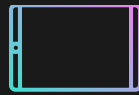


## DEVICE TYPE



**69%**

Mobile



**6%**

Tablet



**25%**

Desktop

## AGE

**7,77%**

18-24

**11,61%**

25-34

**15,41%**

35-44

**16,35%**

45-54

**22,47%**

55-64

**26,39%**

65+



TriviaBuzz offers you a wide field for web, email, sms and push notification advertising. Explore our advertising options to find a smart and effective way to boost your business.

## Largest site sections in figures

PUZZLES QUIZ



**2,000,000**  
Page views per month

MATHEMATICS QUIZ



**3,000,000**  
Page views per month

BIBLE QUIZ



**500,000**  
Page views per month



# PLACEMENT EXAMPLES


## Websites

**T** Puzzles Quiz | TriviaBuzz ACCOUNT RATING SIGN OUT

### Responsive ATF

Can you pass this Puzzles quiz?

Puzzles 1.48 M People Took This Quiz



What common English verb becomes its own past tense by rearranging its letters?

Swim

Eat

Read


Do

Browse Quizzes by Category

- Fun Facts
- Literature
- Mathematics
- Puzzles
- Science
- Space
- USA

### Responsive BTF

Hot Quizzes Trending Now

 Puzzles  
1.44 M People


What goes up and down without moving?

Stairs

Elevator

Roof

Umbrella

 History  
1.47 M People

In the Bible, what did King Solomon ask God for?

Long life

Riches

Wisdom

Victory over enemies

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# PLACEMENT EXAMPLES

Math & Mind


## Responsive ATF

Can you pass this math IQ quiz? ● ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○




The value that represents the middle of a set of values (50% greater than the value and 50% less than the value) is ...

Median	Mode
Mean	Range



**NASA: Mars Colonization is No Longer a Futuristic Idea**

Mars colonization may happen sooner than you might think – NASA scientists are on the verge of a breakthrough that would open an era of space colon...



**How Useful Are Online IQ Tests?**

People have been measuring intelligence in different ways for centuries. Which one is the most efficient today? Let's find out!


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**T** TRIVIA BUZZ ACCOUNT

## Responsive ATF

Find hamster



**September Equinox Fall Is Coming**

September equinox is the day that marks the beginning of fall in the USA. How is it celebrated in other cultures?

[findiqquiz.com](#)

**Co-Authors of the Viral Image of the Supermassive Black Hole Awarded \$3 Million**

Learn why the grand prize is totally well-deserved!

[findiqquiz.com](#)

This Month **Top**

- peggy.fagne
- 2 jakanindi
- 3 tesjam55
- 4 jandntruck
- 5 jws195478


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# EMAIL ADVERTISING

**TRIVIA BUZZ**

Where was Abraham Lincoln born?




Vermont

Delaware

Minnesota

Kentucky

Your Ad Here

**TRIVIA BUZZ** 

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love it meh hate it

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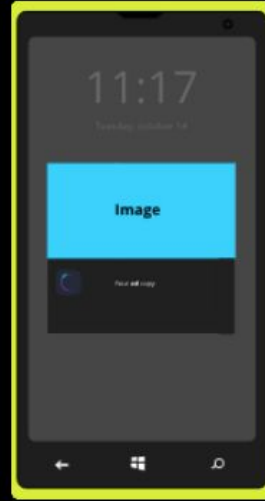


# PUSH NOTIFICATIONS

Mac



Windows



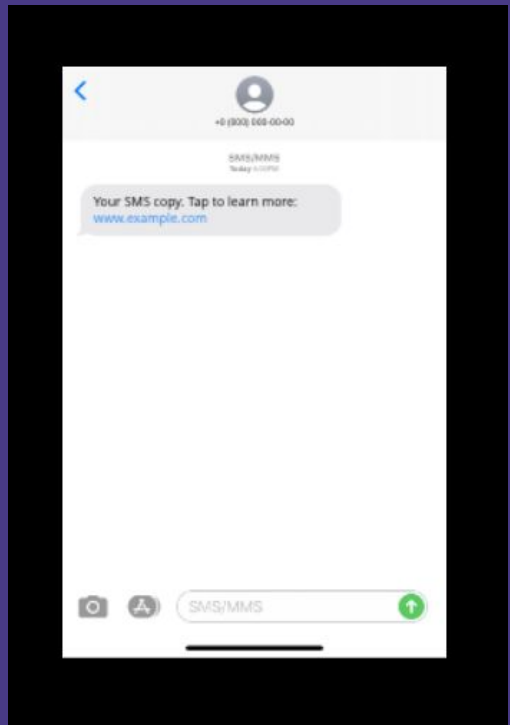
Android







# SMS



RATES





# WEB ADVERTISING

<b>Ad Type</b>	<b>Pricing Model</b>	<b>Placement</b>	<b>Rate Base</b>
Banner	CPM	ATF	\$7.5
Banner	CPM	BTf	\$6.2
Banner	CPL	ATF/BTF	\$2.5
Banner	CPC	ATF/BTF	\$0.3



# EMAIL ADVERTISING

<b>Ad Type</b>	<b>Pricing Model</b>	<b>Placement</b>	<b>Rate Base</b>
Banner	CPL	BTF	\$2.5
Banner	CPC	BTF	\$0.5
Standalone campaign	CPM	ATF	\$10



# PUSH NOTIFICATIONS AND SMS

<b>Channel</b>	<b>Pricing Model</b>	<b>Rate Base</b>
Push notifications	CPC	\$0.25
Push notifications	CPL	\$2.00
SMS	CPM	\$16



# TRIVIA BUZZ

## CONTACT US

for complete information about our advertising services  
and rates [contact@trivia.buzz](mailto:contact@trivia.buzz)